



Cookie Policy

Cookie Policy

This document contains our Cookie policy for the Konect official website, accessible at <https://www.konect.global> ('our website').

This cookie policy describes how Konect and our affiliates (collectively, "**Konect**," "**we**," and "**us**") use cookies in connection with our site and services and it describes what information is gathered via cookies, how we use it and why we sometimes need to store these cookies. This document also informs how you can prevent these cookies from being stored, however this may downgrade or 'break' certain elements of our website's functionality.

Digital cookies and similar technologies help us make our services better to use by doing things like recognizing when you've signed in, analysing how you use our services so we can make them more useful to you, giving you a more personalized experience, and making our ads to you work better.

Getting in touch with us

If you have any questions about this Cookie Policy, please contact us at customercare@konect.global

You have the right to make a complaint to the ICO (www.ico.org.uk).

We would, however, appreciate the chance to deal with your concerns before you approach the ICO so please contact us in the first instance.

What are Cookies and Similar Technologies

- A "**cookie**" is a text file that websites send to a visitor's computer or other internet-connected device to uniquely identify the visitor's browser or to store information or settings in the browser.
- A "**web beacon**," also known as an internet tag, pixel tag, or clear GIF, is a tiny graphic image that may be used in our websites or emails.
- A "**Flash Cookie**" (also known as a Local Stored Object) is a small data file placed on a computer using Adobe Flash technology. A "**Silverlight Cookie**" is a small data file placed on a computer using Microsoft's Silverlight technology. Flash and Silverlight are applications that allow delivery of dynamic content, such as video clips and animation.
- Server logs record activities on our websites. Other types of logs collect similar information from our apps. These logs record information about the device you use to access our website, your operating system type, browser type, domain and other system settings, as well as the language your system uses and the country and time zone where your device is located.

How we use Cookies and similar technologies

When you interact with our online services and mobile applications, or open emails we send you, we obtain certain information by using automated technologies, such as cookies, web beacons, and other technologies described above.



These technologies help us to:

- Remember your information so you do not have to re-enter it. This allows us to identify the number of unique visitors we receive, so that we can provide enough capacity to accommodate all of our users;
- Track and understand how you use and interact with our online services and emails (e.g. when you use certain features or upload attachments);
- Tailor and customise elements of the promotional layout and content of our online services to your preferences;
- Measure how useful and effective our services and communications (including advertising campaigns) are to you with the goal of improving these services and communications;
- Allow our business partners (including third parties) to use these tracking technologies to track your behaviour on our behalf on our Services (including when you use multiple devices) and on our partner websites;
- Enable third parties to track how you interact across sites outside of our Services; and
- Collect anonymous statistical information about how you use the Services (including the length of your web or application session) and the location from which you access the Services, so that we can improve the Services and learn which elements and functions of the Services are most popular with our users.

Who sets the cookies

We may set some of these automated technologies ourselves (First Party Cookies) and others are set by other companies who deliver services on our behalf (Third Party Cookies). For example, we may use other companies' for web analytics services, which use automated technologies to help us evaluate how customers use our websites.

Types of cookies we use

Some cookies are "strictly necessary" for us to provide our services to you and these cannot be turned off or opted out of. Other cookies help us in other ways, as described below. Certain cookies we use, last only for the duration of your web or application session and expire when you close your browser or exit the application. Other cookies are used to remember you when you return to use the services and, as such, will last longer.

Strictly necessary cookies

Strictly necessary cookies are cookies that enable you to navigate and use all the features in the services provided by us. For example, without these, you would not be able to stay logged in while navigating between pages on the website.

Functionality cookies

These cookies enable us to remember you have used our services before, preferences you may have indicated and information you have provided to us to give you a customised experience. For example, this would include ensuring the continuity of your registration process.



Common functionality that we provide in our websites and mobile applications that require cookies includes:

- Caching data from our servers in order to reduce loading times
- Remembering your user preferences
- Hiding tooltips and popups that were dismissed
- Saving unsubmitted content you have drafted
- Artificial intelligence for automated support products

Konect may also include cookies and similar technology from third-party companies in order to provide extra functionality in our websites and mobiles applications.

Performance and analytical cookies

This information is used to make sure our services can cope with the volume of users, to help us correct errors in the Services and to measure use across our services. These cookies help us understand if you have used our services before so we can identify the number of unique users we receive. They also help us understand how long you spend using our services and from where you have accessed the services, so that we can improve the services and learn about the most popular aspects of the services.

Common performance and analytics features that we provide in our websites and mobile applications that require cookies include measuring information about:

- The performance of our pages and applications
- Errors in our pages and applications
- How you use our products

We use technology from third-party companies to perform these measurements.

Retargeting or advertising Cookies

We use third parties, for example, Google Analytics, to analyse statistical information from users of the site. We might be able to associate such information with other information which we collect from you once we receive it from a third party. These cookies collect information about the pages you visit and also other information about other websites you visit.

This information is only collected by reference to the cookie identifier that you are using. For more information visit <https://www.youronlinechoices.com/uk/>.

We may also include third-party cookies to measure the performance of any paid marketing campaigns which we may run from time to time. Konect may also uses third-party technology any mobile applications to measure the effectiveness of any of our mobile marketing campaigns which we may run from time to time.



How to opt out

You may opt out of cookies, other than those that are necessary to provide you with our Services.

You can switch some cookies off through the Your Online Choices site. You may need to do this each time you use a different IP address, device, or virtual private network.

Your browser may allow you to manage your cookie preferences. Your browser can alert you when cookies are placed on your device, and how you can stop or disable them via your browser settings. Please note, however, that without certain necessary or functionality cookies all of the features of our online services may not work properly. If you use a mobile device, you can manage how your device and browser share certain device data by changing the privacy and security settings on your mobile device.

How to control cookies

You can learn more about cookies and how to manage your preferences by visiting <http://www.allaboutcookies.org>

Further, to opt out of being tracked by Google Analytics across all websites, visit <http://tools.google.com/dlpage/gaoptout>

Facebook: You can adjust how ads are targeted to you based on my activity on or off of Facebook on <https://www.facebook.com/help/568137493302217>

Contact

You can contact our team with any questions about this Cookie Policy at customercare@konect.global

